



## Management of Internationalisation for University Leaders (MIUL) – 3rd Series

**Date:** 1 & 2 December 2021 (Wednesday – Thursday)

**Time:** 0900 – 1700 GMT+8 (Malaysia Time)

**Platform:** Zoom

---

Higher Education Leadership Academy (AKEPT), in collaboration with Universiti Teknologi Malaysia (UTM), has successfully hosted the first and second series of Management of Internationalisation for University Leaders (MIUL) course via Zoom platform on March and June 2021 respectively. 20 selected participants from local and ASEAN universities who are currently leading the International Affairs Office or managing international matters in their institutions had actively participated in the course. Following the success of both series, AKEPT, together with UTM, is proud to bring you MIUL Series 3 which will take place on Wednesday & Thursday, 1st & 2nd December 2021.

### Objectives of the Program:

- To provide training and exposure especially to the newly appointed leaders of international office in Higher Education Institution across the globe.
- To produce competent International Office leaders by enhancing and strengthening their leadership with international agenda management aligned with their roles to position their leading institutions of higher learning globally.
- To encourage the exchange of ideas for the best practices of International Office management in Higher Education Institution among participants.

### Who Should Attend?

Director/ Deputy Director of the International Office or equivalent.

## Speakers:



## Modules:

- 1) Leadership in Managing Internationalization in Higher Learning Education
- 2) Strategic Relation/ Strategy for Internationalization
- 3) Marketing, Recruitment and Admission
- 4) Student's & Academic Exchanges: Way Forward

Topics are conducted in interactive session (sharing/talk and group discussion). **Participants are expected to fully attend/participate in all sessions conducted.**

**Seats are limited to the first 20 who registered. No participation fees.**

This pre-registration session will be closed by **14th November 2021**.

If you are interested to join, please register via this link <http://bit.ly/MIUL2021>.

For further inquiries, please do not hesitate to contact us at [gloaleducation@utm.my](mailto:gloaleducation@utm.my).

# Management of Internationalisation for University Leaders (3<sup>rd</sup> Series)

## Speakers

## Programme

**DAY 1 | 1<sup>st</sup> December 2021 | Wednesday |  
0900-1700**

- Opening Remarks
- Module 1 | Leadership in Managing Internationalization in HLI, *Prof Dr. Nordin Yahaya*
- Discussion Session
- Module 2 | Marketing, Recruitment and Admission *Datuk Parmjit Singh*

**DAY 2 | 2<sup>nd</sup> December 2021 | Thursday |  
0900-1700**

- Module 3 | Strategic Relation/ Strategy for Internationalization, *Prof. Dr. Nordin Yahaya*
- Discussion Session
- Module 4 | Student & Academic Exchanges: Way Forward, *Prof. Dr. Yong Zulina Zubairi*
- Discussion Session

## Who should attend?

Director of International Office, Senior Manager of International Office or equivalent.



**Prof. Dr. Nordin Bin Yahaya**  
Universiti Teknologi Malaysia



**Datuk Parmjit Singh**  
Chief Executive Officer  
Asia Pacific University of  
Technology & Innovation (APU)



**Prof. Dr. Yong Zulina  
Binti Zubairi**  
Assistant Vice Chancellor  
(International)  
Universiti Malaya

**For any enquiries, please contact:**

[globaleducation@utm.my](mailto:globaleducation@utm.my)

**Secretariat:**

UTM International,  
Universiti Teknologi Malaysia

<https://www.utm.my/international/miul/>

*\* Program will be conducted online through Zoom*



**Organised by:**



**PROGRAM TENTATIVE  
MIUL SERIES 3**

<b>DAY 1 – 1<sup>st</sup> December 2021 (Wednesday)</b>			
<b>Time</b>	<b>Session</b>	<b>Activities</b>	<b>Venue</b>
8.00 am	Prelude	Technical ready	Main room
8.30 am	Interlude	Participants & Speaker Check in	Main room
9.00 – 9.15 am	1	Emcee Opening & Montage	Main room
9.15 – 10.15 am		Opening Remarks by Director of Higher Education Leadership Academy (AKEPT)  <b>Topic: Leadership in Managing Internationalisation in HLI</b> by Prof. Dr. Nordin Yahaya Universiti Teknologi Malaysia  - Given tasks for discussion	
10.15 – 11.00 am		- Speaker remains in main room - Participants entering breakout rooms for discussion session - Discussion session starts	Main room Breakout rooms
11.00 – 11.30 am		Back to main room (wrap up session)	Main room
11.30 – 11.35 am		Emcee closing & announcement Session 1 ends	Main room
2.00 – 3.00 pm	2	<b>Topic: Marketing, Recruitment and Admission</b> by Datuk Parmjit Singh Chief Executive Officer Asia Pacific University of Technology & Innovation (APU)  - Given tasks for discussion	Main room
3.00 – 3.40 pm		- Speaker remains in main room - Participants entering breakout rooms for discussion session - Discussion session starts	Breakout rooms
3.45 – 4.15 pm		Back to main room	Main room
5.00 pm		Emcee closing & announcement Session 2 ends	Main room

<b>DAY 2 – 2<sup>nd</sup> December 2021 (Thursday)</b>			
<b>Time</b>	<b>Session</b>	<b>Activities</b>	<b>Venue</b>
8.00 am	Prelude	Technical ready	Main room
8.30 am	Interlude	Participants & Speaker Check In Emcee Opening	Main room
9.00 – 10.00 am	1	<b>Topic: <i>Strategic Relation/ Strategy for Internationalisation</i></b> by Prof. Dr. Nordin Yahaya Universiti Teknologi Malaysia  - Given tasks for discussion	
10.00 – 10.40 am		- Speaker remains in main room - Participants entering breakout rooms for discussion session - Discussion session starts	Main room Breakout rooms
10.45 – 11.15 am		Back to main room	Main room
12.00 pm		Emcee closing & announcement Session 1 ends	Main room
<b>Session 2</b>			
2.00 – 3.00 pm	2	<b>Topic: <i>Student's and Academic Exchanges: Way Forward</i></b> by Prof. Dr. Yong Zulina Zubairi Assistant Vice Chancellor (International), University of Malaya  - Given tasks for discussion	Main room
3.00 – 3.40 pm		- Speaker remains in main room - Participants entering breakout rooms for discussion session - Discussion session starts	Breakout rooms
3.45 – 4.15 pm		Back to main room	Main room
4.45 – 5.00 pm		Montage  Closing remarks by: Assoc. Prof. Dr. Mohd Ismid Bin Md. Said Pro-Vice Chancellor (International), UTM  Participants to fill up feedback form Photo session End of Session	Main room